

REPORT OF THE PLANNING AND DEVELOPMENT DEPARTMENT

APPLICATION FOR SIGN WAIVER ORDINANCE 2015-701

NOVEMBER 17, 2015

Location: 4211 San Juan Avenue
Between Herschel Street and Euclid Street

Waiver Sought: Reduce Minimum Setback from 10 Feet to 2 Feet

Current Zoning District: Commercial Community/General-1 (CCG-1)

Current Land Use Category: Community General Commercial (CGC)

Real Estate Number: 093611-0000

Planning District: Southwest – District 4

City Council Representative: The Honorable Jim Love, District 14

Owner: IberiaBank Corporation
Robert Worley
601 Poydras Street, Suite 2075
New Orleans, Louisiana 70130

Agent: Mark Brenchley
2530 Citrus Tower Boulevard, Unit 18104
Clermont, Florida 34711

Staff Recommendation: **APPROVE**

GENERAL INFORMATION

Application for Sign Waiver **Ordinance 2015-701 (SW-15-06)** seeks to allow for the reduction of minimum setback requirement from 10 feet to 2 feet allowing for the replacement of an existing sign. At 18 feet wide, the proposed sign is considerably wider than the existing sign. The base of the proposed sign meets the required 10-foot setback from the edge of property, but the cabinet at the top of the proposed sign encroaches approximately 8 feet into the setback. The closest edge of the proposed sign will be approximately 22 feet from the pavement of San Juan Avenue.

DEFINITION

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1310 of the Ordinance Code defines a sign as “*a painting, structure or device which is placed, erected, or constructed or maintained on or in the ground, or on or outside of an enclosed building or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of displaying information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction*”.

STANDARDS, CRITERIA AND FINDINGS

Pursuant to Section 656.1310(a)(i) through (x), Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the Planning Commission shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

- (i) *Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?*

The reduction of the minimum required setback from 10 feet to 2 feet is consistent with the placement of like signs in the area on their respective properties. The relief is sought upon the San Juan Avenue frontage. The two other significant signs in the immediate area are a bank sign to the south across San Juan Avenue and a real estate office sign to the southeast across the Herschel/San Juan intersection. The bottom of the encroaching portion of the sign will be approximately 23 feet above ground level and therefore should not impact street level visibility for vehicles, pedestrians, and bicyclists.

- (ii) *Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?*

The request is for a new sign, not an existing nonconforming sign. Given the considerations of height and location, the requested relief would not detract from the spirit and intent of the Zoning Code.

- (iii) *Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same?*

The grant of this sign waiver will allow IberiaBank to replace their main

identification sign with a new sign using the current identification branding. The proposed reduction should not have a negative impact on aesthetics, the character of the area, or property values.

- (iv) *Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?*

The encroachment will occur approximately 23 feet above ground level and over 20 feet from the edge of pavement, so vehicular traffic and parking will not be impacted.

- (v) *Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?*

The proposed sign location will not create public health, safety, or welfare issues.

- (vi) *Does the subject property exhibit specific physical limitations or characteristics, which could be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?*

There do not appear to be unique and peculiar physical attributes to the property. However, the property is already developed with a bank, so on-site locations suitable for a new sign are limited.

- (vii) *Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message?*

The request does not appear to be driven by financial considerations.

- (viii) *Is the request the result of violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicants acquiring the property, not being a direct result of the actions of the current owner?*

The sign is proposed. There is no observed zoning violation on the property.

- (ix) *Does the request accomplish a compelling public interest, such as, for example, furthering the preservation of natural resources by saving a tree or trees?*

The grant of this waiver could benefit the public by promoting the continued economic vitality of the existing bank.

- (x) *Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance?*

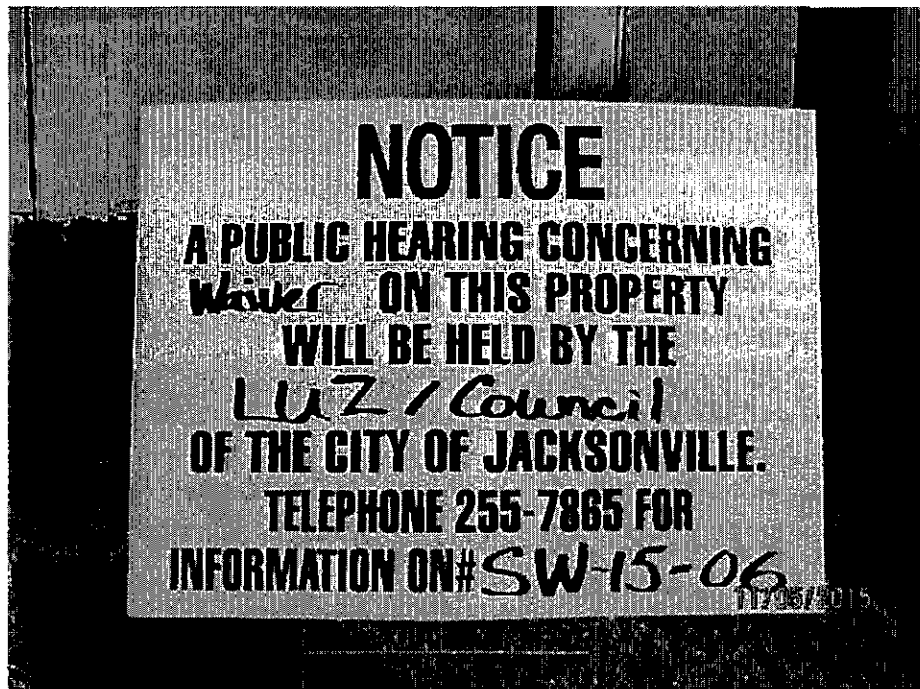
The request does not appear to be driven by financial considerations.

SUPPLEMENTARY INFORMATION

Upon visual inspection of the subject property on November 5, 2015 by the Planning and Development Department, the required Notice of Public Hearing sign was posted.

RECOMMENDATION

Based on the foregoing, it is the recommendation of the Planning and Development Department that **Ordinance 2015-701 (SW-15-06) be APPROVED.**





Subject site

Source: City of Jacksonville, Planning and Development Department
Date: November 5, 2015



Existing signage

Source: City of Jacksonville, Planning and Development Department
Date: November 5, 2015



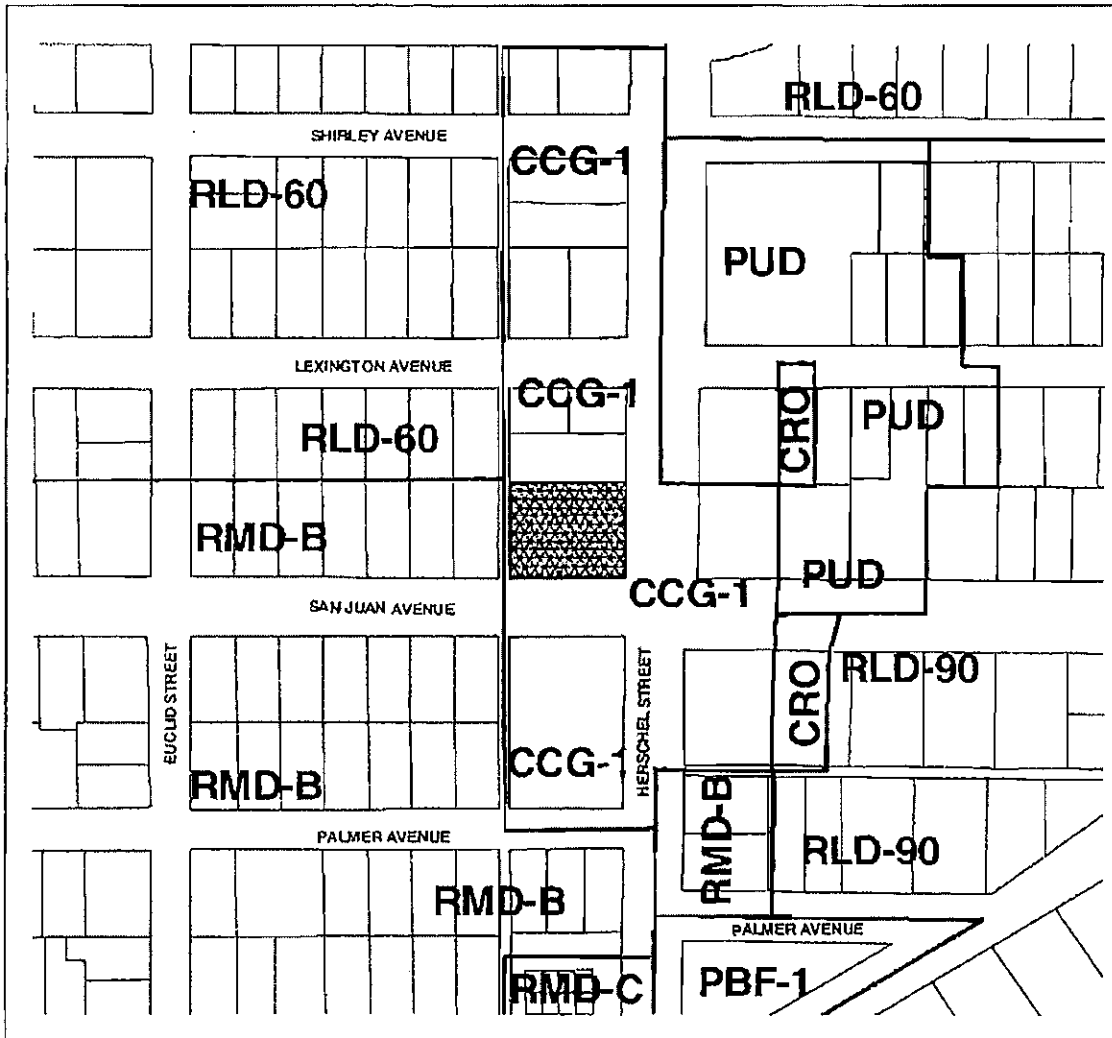
Existing signage located southeast of subject property

Source: City of Jacksonville, Planning and Development Department
Date: November 5, 2015



Existing signage located south of subject property

Source: City of Jacksonville, Planning and Development Department
Date: November 5, 2015



<p>REQUEST SOUGHT:</p> <p>REDUCE SETBACK FROM 10FT. TO 2 FT.</p>		<p>N W E S</p> <p>0 100 Feet</p> <p>COUNCIL DISTRICT: 14</p> <p>APPLICATION NUMBER: SW-2015-0006</p>
--	--	--



Aerial of subject property

*Source: City of Jacksonville Geographic Information System
Date: November 5, 2015*

APPLICATION FOR SIGN WAIVER

This application must be typed or printed in black and submitted in person with three (3) other copies for a total of four (4) copies.

Ordinance Number: 2015-701
Application Number: SW-15-06
Notice of Violation:

Planning and Development Department,
Zoning Section
Ed Ball Building
214 North Hogan Street, 2nd Floor
Jacksonville, Florida 32202

FOR INFORMATION REGARDING THIS FORM, CALL: (904) 255-7865.
TO BE COMPLETED BY PLANNING AND DEVELOPMENT DEPARTMENT ONLY

1. Date Submitted: <u>9-11-15</u>	2. Date Filed: <u>9/22/15</u>	3. Current Zoning District(s): <u>CCG-1</u>	4. Future Land Use Ma Category (FLUMs): <u>CGC</u>	5. Applicable Section of Ordinance Code:
--------------------------------------	----------------------------------	--	---	--

6. LUZ Public Hearing Date: 11/17/15 7. City Council Public Hearing Date: 11/10/15

8. Neighborhood Association (If Applicable): _____

9. Number of Signs To Be Posted: 2

TO BE COMPLETED BY APPLICANT

10. Complete Property Address: <u>Iberia Bank</u> <u>4211 San Jaun Ave. Jacksonville Fl.</u>	13. Between Streets: <u>Herschell Street</u> and <u>Euclid Street</u>
11. Real Estate Number: <u>093611-0000</u>	
12. Date lot was recorded: <u>09/19/2007</u>	
14. Application being sought:	
<input type="checkbox"/> Increase maximum height of sign from _____ to _____ ft. (Not to Exceed 20% or 5 ft. in height, whichever is less). <input type="checkbox"/> Increase maximum size of sign from _____ SF to _____ SF (Maximum request 25% or 10 Sq. Ft., whichever is less). <input type="checkbox"/> Increase number of signs from _____ to _____ (Not to exceed maximum square feet allowed). <input type="checkbox"/> Allow for illumination or change from _____ external to _____ internal lighting: <input checked="" type="checkbox"/> Reduce minimum set back from <u>10</u> ft. to <u>2</u> ft. (Less than 1 ft. may be granted administratively).	

I HEREBY CERTIFY THAT I HAVE READ AND UNDERSTAND the information contained in this application, that I am the owner or authorized agent for the owner with authority to make this application, and that all of the information contained in this application, including the attachments, is true and correct to the best of my knowledge.

PLEASE PRINT:

Name and address of Owner(s)

Name: Robert Worley, Iberia Bank

Address: 601 Poydras, Ste. 2075

City: New Orleans

State: LA Zip: 70130

Email: Robert.Worley@iberiabank

Daytime Telephone: 504-310-7320

Name and address of Authorized Agent(s)

Name: Mark Branchley

Address: 2530 Citrus Tower Blvd. Unit #18104

City: Clermont

State: FL Zip: 34711

Email: wcfpermits.markb@gmail.com

Daytime Telephone: 435-512-6833

SIGNATURE OF OWNER(S)

SIGNATURE OF AUTHORIZED AGENT(S)

The Agent's letter of authorization must be attached if application is not signed by the owner of record

5. Is the proposed waiver detrimental to the public health, safety or welfare, or could such waiver result in additional public expense, creation of nuisances, or cause conflict with any other applicable law?

The sign waiver will not be detrimental to the health, safety or welfare of the general public and will not create any nuisances or cause conflict with other existing ordinances. No public expense will be created. The sign will be compatible with the existing neighborhood, the public rights of way and existing vehicular and pedestrian circulation.

6. Does the subject property exhibit specific physical limitations or characteristics, which would be unique to the site and which would make imposition of the strict letter of the regulation unduly burdensome?

Thomas Signs, the sign manufacturer, retained a private locate company to determine whether or not underground conflicts existed at the sign base location. Such conflicts were found and therefore a 10' setback to the leading edge of the sign could not realistically be maintained. The 8' setback waiver is based on physical limitations. This according to Taylor Bailey, Project Coord. Thomas Signs.

7. Is the request based exclusively upon a desire to reduce the costs associated with compliance and is the request the minimum necessary to obtain a reasonable communication of one's message? The location of the sign is not driven to reduce costs but to ameliorate a physical conflict. Moving the sign closer than the proposed two foot building clearance and separation distance would be the only reasonable adjustment to the application's proposed minimum setback and still necessary to obtain a reasonable communication of the sign and business location.

8. Is the request the result of a violation that has existed for a considerable length of time without receiving a citation and if so, is the violation that exists a result of construction that occurred prior to the applicants acquiring the property, not being a direct result of the actions of the current owner? No sign violation currently exists on the property

9. Does the request accomplish a compelling public interest, such as, for example, furthering the preservation of natural resources by saving a tree or trees? The design and vertical clearance of the proposed freestanding sign cabinet will preserve existing trees, landscaping and the corner lot visibility triangle.

10. Would strict compliance with the regulation create a substantial financial burden when considering the cost of compliance? It is possible that significant realignment of underground utilities might be required in order to locate this standard sign. The cost of said utility realignment and impact to the roots of existing plant material could be substantial.

19. Attachments - One of each of the following should be included in each copy of the application, providing for four (4) complete copies. All copies, with the exception of the 2 required large site plans, should be on 8 1/2" x 11" paper.

Survey

Site Plan as required per instructions. (All copies on 8 1/2 x 11 and 2 copies on 11 x 17 or larger)

Letter of Authorization for Agent is required if any person other than the property owner makes the application.

Legal description may be either lot and block, including book and page numbers, or metes and bounds descriptions; and either shall include real estate assessment number(s) of the subject property.

Photographs of sign structure showing nonconforming nature and physical impediments to compliance

15. In whose name will the waiver be granted? Iberia Bank

Is transferability being requested? Yes: X No: _____

16. Land Area(1/100 Acres): .504 acres

17. Utility Services Provider

Well: _____ City Water: _____
Septic Tank: _____ City Sewer: _____

*** * NOTICE TO OWNER/AGENT/APPLICANT * * ***

Section 656.1310, Ordinance Code, sets forth procedures and criteria for evaluating waivers of the Part 13 sign regulations. Section 656.1310 of the Ordinance Code defines a sign as *"a painting, structure or device which is placed, erected, constructed or maintained on or in the ground, or on or outside of an enclosed building or other object or structure or affixed or painted on or inside an exterior window of a building for the purpose of displaying, information, advertisement or attraction of the attention of persons, including posters, pictures, pictorial or reading matter and a letter, word, model, device or representation used in the nature of an advertisement, announcement, attraction or direction."*

Section 656.1310(a)(i) through (x), Ordinance Code, provides that, with respect to action upon Applications for Sign Waivers, the City Council shall grant a waiver only if substantial competent evidence exists to support a positive finding based on each of the following criteria as applicable:

18. Provide answers to the following questions pertaining to the standards and criteria. You may attach a separate sheet if necessary. (Please note that failure by the applicant to adequately substantiate the need for the waiver and to meet the criteria set forth below may result in a denial).

- 1. Will the effect of the sign waiver be compatible with the existing contiguous signage or zoning and consistent with the general character of the area considering population, density, scale, and orientation of the structures in the area?** The waiver will allow a freestanding sign within the traditional front yard of the commercial lot that will be compatible in scale and character with not only the bank but other neighboring parcels. The sign pole will be located at the traditional ten foot setback, the sign cabinet, with a vertical clearance of 23', will be setback two feet from the front property line but will not appear as an encroachment but similar in appearance and placement as other signs in the area.
- 2. Would the result detract from the specific intent of the zoning ordinance by promoting the continued existence of nonconforming signs that exist in the vicinity?** The result of the sign waiver will not detract from the specific intent of the non conforming provisions of the ordinance as this specific sign will contain a smaller sign area and less massing than adjacent signs. The overall impression will be a reduction in the proliferation of signage as well as the reduction of the visual impact of signs which is the goal of reducing signage non conformities.
- 3. Could the effect of the proposed waiver diminish property values in, or negatively alter the aesthetic character of the area surrounding the site, and could such waiver substantially interfere with or injure the rights of others whose property would be affected by the same.** The waiver will not reduce property values or negatively alter the aesthetic character of the surrounding area. The sign will be well designed, in scale with the bank and contribute to the neighborhood. No interference or injuries to the rights of affected owners are anticipated.
- 4. Would the waiver have a detrimental effect on vehicular traffic or parking conditions, or result in the creation of objectionable or excessive light, glare, shadows or other effects, taking into account existing uses and zoning in the vicinity?** The height of the sign cabinet and the tasteful ambient lighting will not have a detrimental effect on traffic, parking or the existing commercial uses in the vicinity. The location of the sign will contribute to the motoring public's easier visibility and identification of the sign/business thus reducing potential traffic hazards.

If waiver is based on economic hardship, applicant must submit the following:

- Two estimates from licensed contractors stating the cost of bringing the sign structure into compliance; and
- Any other information the applicant wished to have considered in connection to the waiver request.

___ Proof of Ownership

(Note: the Council may, as a condition of the waiver, specify a time period within which the sign structure shall be required to conform to the requirements of the City's sign regulations.)

***** NOTICE TO OWNER / AGENT *****

Please review your application. All spaces noted as "TO BE COMPLETED BY APPLICANT" must be filled in for the application to be accepted.

No application will be accepted as "Complete and filed" until all the requested information has been supplied and the required fee has been paid. The acceptance of an application as being complete does not guarantee its approval by the Planning Commission. You (or your agent) must be present at the public hearing.

The required signs must be posted on the property within five (5) working days after the filing of this application. The sign(s) must remain posted and maintained until a final determination has been made on the application. Proof of notice publication must be submitted to the Current Planning Division of the Planning and Development Department, Ed Ball Building, 214 North Hogan Street, Suite 300, Jacksonville, Florida 32202, (904) 255-7865, PRIOR TO THE HEARING.

Also, an agent's letter of authorization must be attached if the application is not signed by the owner of record and also if someone attends the meeting on the applicant's behalf without prior authorization.

FILING FEES

**RESIDENTIAL
DISTRICTS.....\$985.00**

**NON-RESIDENTIAL
DISTRICTS..... \$1,009.00**

**NOTIFICATION COSTS:
\$7.00 PER ADDRESSEE**

**ADVERTISING COSTS:
BILLED TO OWNER /AGENT**

***** Applications filed to correct existing zoning violations are subject to a double fee. *****

ORDINANCE

Legal Description

Lots 17 and 18 Block 62 of a re-plat of part of Lake Side Park

Real Estate Number: 093611 0000

Warranty Deed recorded in Book14191/page00859

EXHIBIT A

Property Ownership Affidavit

Date: 4.23.15

City of Jacksonville

City Council / Planning and Development Department
117 West Duval Street, 4th Floor / Ed Ball Building, 214 North Hogan Street, Suite 300,
Jacksonville, Florida 32202

Re: Ownership Certification

Gentleman:

I, Robert Worley hereby certify that I am

the Owner of the property described in the attached legal description, **Exhibit 1** in
connection with filing application(s) for sign setback waiver at 4211 San Jaun

Ave Jacksonville, Fl, submitted to the Jacksonville Planning and
Development Department.

Robert B. Worley, Jr. - in my capacity as
(Owner's Signature) General Counsel for
Shriners

STATE OF FLORIDA
COUNTY OF DUVAL

The foregoing affidavit was sworn and subscribed before me this 1st day of

July (month), 2015 (year) by

Robert B. Worley, Jr. who is personally known to me or has

produced _____ as identification.

Jennifer O'Neal
(Notary Signature)

JENNIFER O'NEAL, Notary Public
BAR ROLL #30263
STATE OF LOUISIANA
LIFETIME COMMISSION

EXHIBIT B
Agent Authorization

Date: April 23, 2015

City of Jacksonville City Council / Planning and Development Department 117 West Duval Street, 4th Floor / Ed Ball Building, 214 North Hogan Street, Suite 300, Jacksonville, Florida 32202

Re: Agent Authorization for the following site location:

4211 San Jaun Ave. Jacksonville, Fl.

Gentleman:

You are hereby advised that the undersigned is the owner of the property described in **Exhibit I** attached hereto. Said owner hereby authorizes and empowers

Mark Brenchley to act as

agent to file application(s) for Iberia Bank sign waiver

for the above referenced property and in connection with such authorization to file such applications, papers, documents, requests and other matters necessary for such requested change.



(Owner's Signature)

*I in my capacity as
General Counsel for Iberiabank*

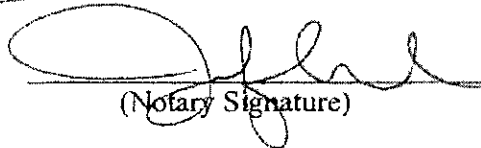
STATE OF FLORIDA
COUNTY OF DUVAL

The foregoing affidavit was sworn and subscribed before me this 1st day of

July (month), 2015 (year) by Robert B. Worley, Jr.

who is personally known to me or has produced _____ as

identification.


(Notary Signature)

JENNIFER O'NEAL, Notary Public
BAR ROLL #30263
STATE OF LOUISIANA
LIFETIME COMMISSION

PREPARED BY, RECORD AND RETURN TO:

Christopher J. Hurst, Esquire
Christopher J. Hurst, P.A.
4540 Southside Boulevard, Suite 302
Jacksonville, Florida 32216

File #: H07-181

Parcel Identification Number:
093611-0000

SPECIAL WARRANTY DEED

THIS SPECIAL WARRANTY DEED made this 14th day of September, 2007, by Alfred E. Davis and Martha A. Davis, husband and wife, hereinafter called Grantor, whose post office address is P.O. Box 441506, Jacksonville, Florida 32222, to FBG San Juan, LLC, a Florida limited liability company, hereinafter called Grantee, and whose post office address is 135 West Bay Street, Jacksonville, Florida 32202.

(Wherever used herein the terms "grantor" and "grantee" include all the parties to this instrument and the heirs, legal representatives and assigns of individuals and the successors and assigns of corporations).

WITNESSETH:

THAT the Grantor, for and in consideration of the sum of Ten and No/100 Dollars (\$10.00) and other valuable considerations, in hand paid by the said Grantee, the receipt whereof is hereby acknowledged, hereby grants, bargains, sells, aliens, remises, releases, conveys and confirms unto the said Grantee the following described land situate, lying and being in the County of Duval, State of Florida, to-wit:

Lots 17 and 18, Block 62 of LAKESIDE PARK, according to the Plat thereof as recorded in Plat Book 3, Page(s) 11, and Plat Book 6 Page 44, of the Current Public Records of Duval County, Florida.

Grantee's Federal ID #: _____

SUBJECT TO taxes accruing subsequent to December 31, 2006.

TOGETHER with all the tenements, hereditaments and appurtenances thereunto belonging or in anywise appertaining.

TO HAVE AND TO HOLD the same in fee simple forever.

AND the Grantor hereby covenants with said Grantee that the Grantor is lawfully seized of said land in fee simple; that the Grantor has good right and lawful authority to sell and convey said land; that the Grantor hereby fully warrants the title to said land and will defend the same against the lawful claims of all persons claiming by, through or under Grantor, but against none other.

2 1170983

IN WITNESS WHEREOF, the said Grantor has set their hand and seal the day and year first above written.

Signed, sealed and delivered
in our presence:

Frank Herrick Jr
Witness #1 signature
Frank HERRICK JR
Witness #1 printed name

Alfred E Davis
Alfred E. Davis

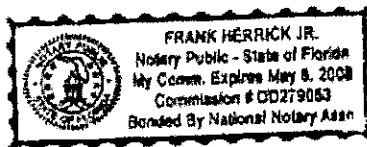
Arbuckle Fricke
Witness #2 signature
Arbuckle K. Fricke
Witness #2 printed name

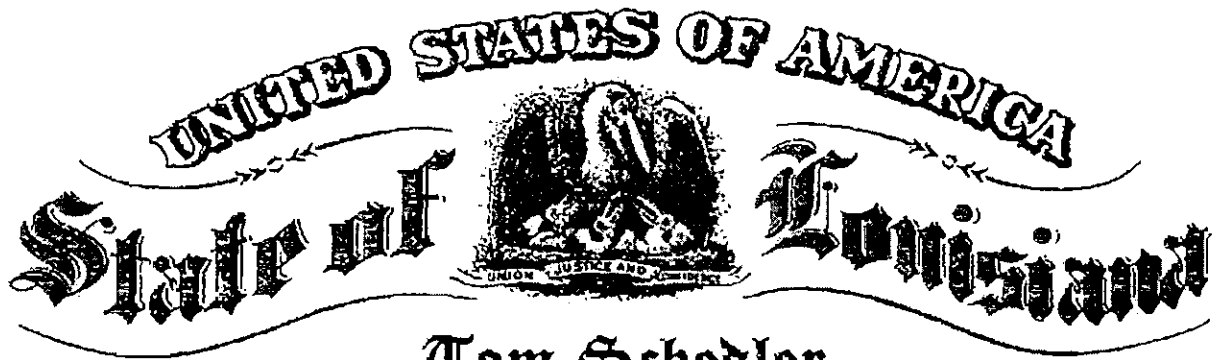
Martha A. Davis
Martha A. Davis

STATE OF FLORIDA
COUNTY OF DUVAL

The foregoing instrument was acknowledged before me this 14th day of September, 2007, by Alfred E. Davis and Martha A. Davis, husband and wife, who is/are personally known to me, has/have produced a valid driver's license(s) or has/have produced F. D. L. as identification.

Frank Herrick Jr
Notary Public
My Commission Expires: 05/06/08
(Notary Seal)





Tom Schedler
SECRETARY OF STATE

As Secretary of State of the State of Louisiana I do hereby Certify that

a copy of a Merger document whereby FLORIDA BANK GROUP, INC., organized under the laws of FLORIDA, is merged into

IBERIABANK CORPORATION

Organized under the laws of LOUISIANA,

Was filed and recorded in this Office on February 27, 2015, with an effective date of February 28, 2015 at 10:58 p.m.

In testimony whereof, I have hereunto set my hand and caused the Seal of my Office to be affixed at the City of Baton Rouge on,

February 27, 2015

Secretary of State

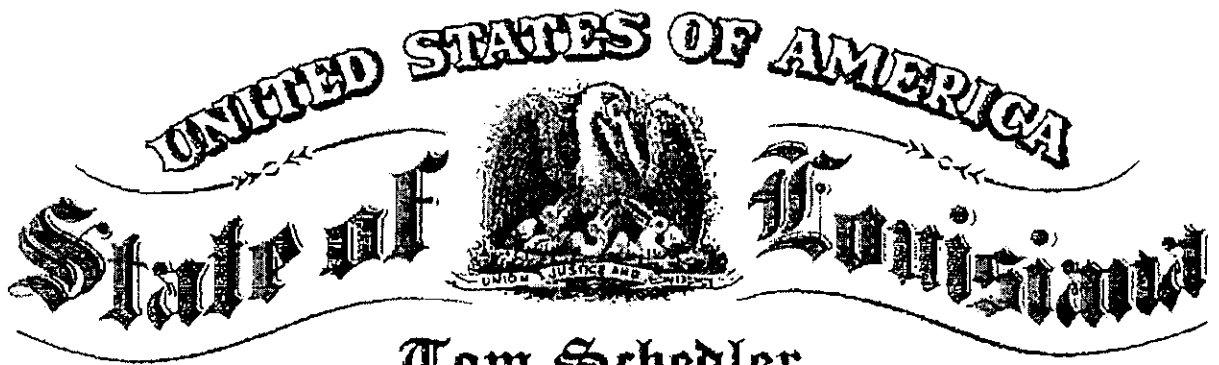
KS 34478681D



Certificate ID: 10575120#WMJ62

To validate this certificate, visit the following web site, go to **Business Services**, **Search for Louisiana Business Filings**, **Validate a Certificate**, then follow the instructions displayed.

www.sos.la.gov



Tom Schedler
SECRETARY OF STATE

As Secretary of State of the State of Louisiana I do hereby Certify that
the attached document(s) of

IBERIABANK CORPORATION

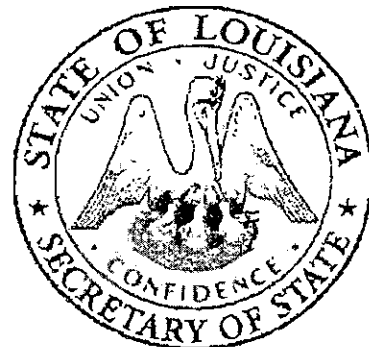
are true and correct and are filed in the Louisiana Secretary of State's Office.
41801445 Merger 02/28/2015 5 pages

In testimony whereof, I have hereunto set my hand and caused the Seal of my Office to be affixed at the City of Baton Rouge on,

February 27, 2015

Secretary of State

KS 34478681D



Certificate ID: 10575116#7DF52

To validate this certificate, visit the following web site, go to **Business Services**, Search for **Louisiana Business Filings**, Validate a **Certificate**, then follow the instructions displayed

www.sos.la.gov

**ARTICLES OF MERGER
OF
FLORIDA BANK GROUP, INC.
WITH AND INTO
IBERIABANK CORPORATION**

The undersigned corporations, acting pursuant to Section 1-1106 of the Louisiana Business Corporation Act (the "LBCA"), hereby certify as follows:

First: The name and state of incorporation of each of the entities that are parties to the merger to which these Articles of Merger relates (the "Constituent Entities") are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Florida Bank Group, Inc.	Florida Corporation
IBERIABANK Corporation	Louisiana Corporation

Second: An Agreement and Plan of Merger dated as of October 2, 2014 (the "Agreement") providing for the merger of Florida Bank Group, Inc. with and into IBERIABANK Corporation (the "Merger") has been adopted and approved by the Constituent Entities in accordance with the requirements of Section 1-1104 of the LBCA.

Third: The Agreement was duly authorized, adopted and approved as required by the Florida Business Corporation Act.

Fourth: The Merger is to be effective at 10:58 p.m., Central Time, on February 28, 2015 (the "Effective Time").

Fifth: The name of the surviving entity is "IBERIABANK Corporation" (the "Surviving Entity").

Sixth: The Articles of Incorporation of the Surviving Entity, as in effect on the date hereof, shall continue in full force and effect as the Articles of Incorporation of the Surviving Entity until altered, amended or repealed as provided therein or by law.

Seventh: The Agreement was not required to be approved by the shareholders of IBERIABANK Corporation.

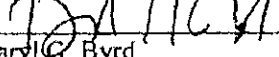
Eighth: A copy of the executed Agreement is on file at the principal place of business of the Surviving Entity, located at 200 W. Congress Street, Lafayette, Louisiana 70501.

Ninth: A copy of the Agreement will be furnished by the Surviving Entity, on request and without cost, to any shareholder of the Constituent Entities.

[signature page follows]

These Articles of Merger are executed by the Constituent Entities, acting through their duly authorized Presidents and Chief Executive Officers, as of the 23rd day of February, 2015.

IBERIABANK Corporation

By: 
Name: Daryl G. Byrd
Title: President and Chief Executive Officer

Florida Bank Group, Inc.

By: _____
Name: Susan Martinez
Title: President and Chief Executive Officer

ACKNOWLEDGMENT

STATE OF LOUISIANA

PARISH OF ORLEANS

BEFORE ME, the undersigned authority, personally came and appeared Daryl G. Byrd, the President and Chief Executive Officer of IBERIABANK Corporation, a Louisiana corporation, known to me to be the person whose name is subscribed to the foregoing instrument, and being by me first duly sworn, declared to me and the undersigned competent witnesses that the statements therein contained are true and correct, and that he executed such instrument for the purposes therein expressed and as his own act and deed.

IN WITNESS WHEREOF, the said appearer, witnesses and I have hereunto affixed our hands on the 23rd day of February, 2015, in the aforesaid parish and state.

Daryl G. Byrd

Daryl G. Byrd
President and Chief Executive Officer

WITNESSES:

S. Boustead

Print Name: Simon Boustead

Robert B. Worley Jr.

Print Name: Robert B. Worley Jr.

Jennifer O'Neal

NOTARY PUBLIC

JENNIFER O'NEAL, Notary Public
BAR ROLL #30263
STATE OF LOUISIANA
LIFETIME COMMISSION

(SEAL)

Print: _____

Notary Public for Louisiana

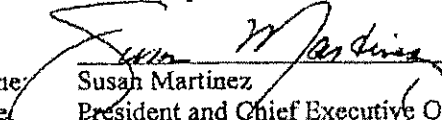
My Commission Expires: At Death

These Articles of Merger are executed by the Constituent Entities, acting through their duly authorized Presidents and Chief Executive Officers, as of the 23rd day of February, 2015.

IBERIABANK Corporation

By: _____
Name: Daryl G. Byrd
Title: President and Chief Executive Officer

Florida Bank Group, Inc.

By:  _____
Name: Susan Martinez
Title: President and Chief Executive Officer

ACKNOWLEDGMENT

STATE OF FLORIDA

COUNTY OF HILLSBOROUGH

BEFORE ME, the undersigned authority, personally came and appeared Susan Martinez, the President and Chief Executive Officer of Florida Bank Group, Inc., a Florida corporation, known to me to be the person whose name is subscribed to the foregoing instrument, and being by me first duly sworn, declared to me and the undersigned competent witnesses that the statements therein contained are true and correct, and that she executed such instrument for the purposes therein expressed and as her own act and deed.

IN WITNESS WHEREOF, the said appearer, witnesses and I have hereunto affixed our hands on the 23rd day of February, 2015, in the aforesaid county and state.

Susan Martinez
Susan Martinez
President and Chief Executive Officer

WITNESSES:

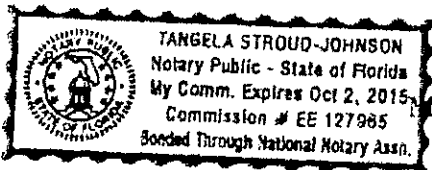
Kim P. Buchanan
Print Name: Kim P. Buchanan

Patty Linde
Print Name: Patty Linde

Tangela Stroud-Johnson
NOTARY PUBLIC

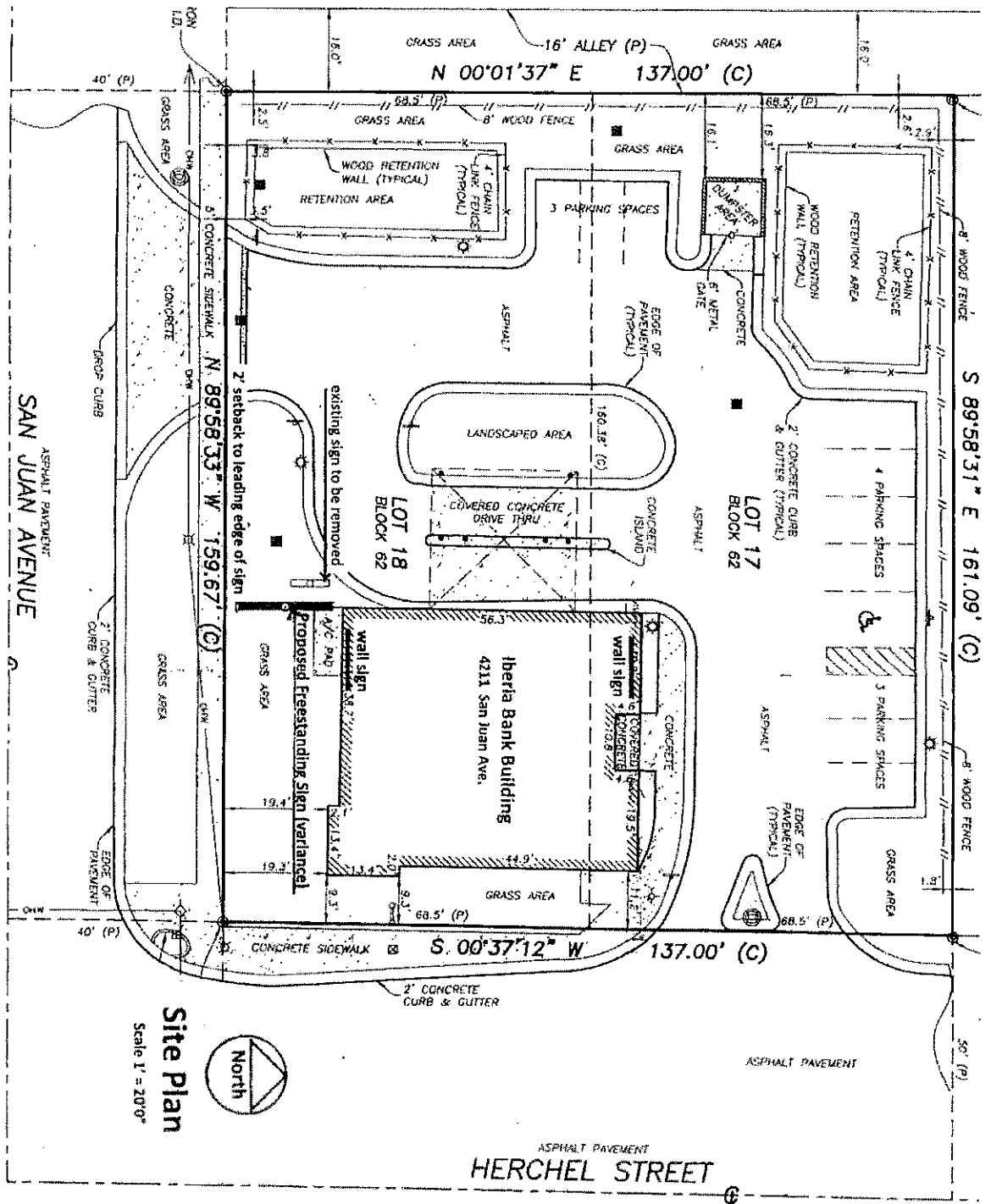
(SEAL)

Print: TANGELA STROUD-JOHNSON

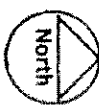


Notary Public for Florida

My Commission Expires: _____



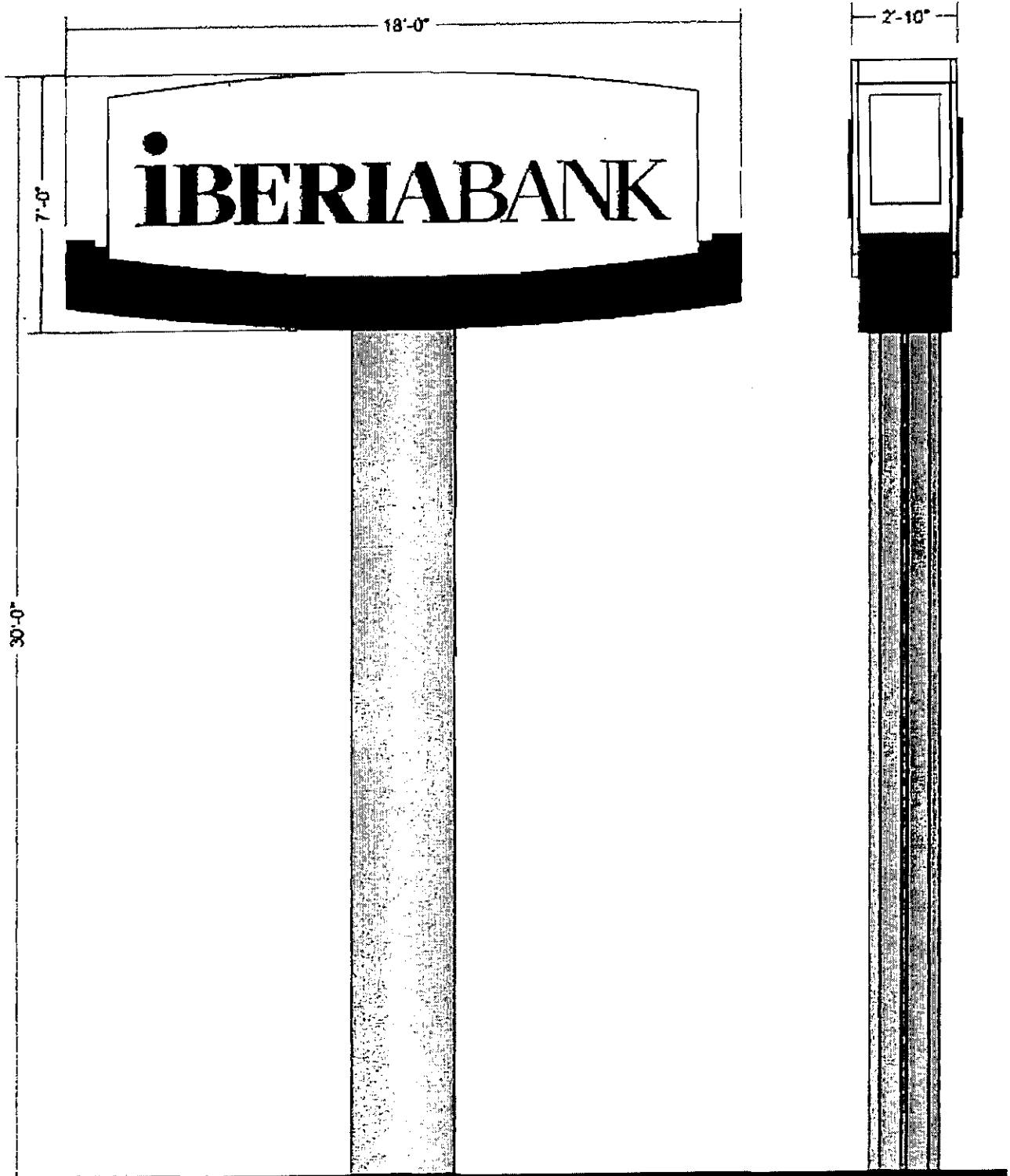
Site Plan
 Scale 1" = 20'0"



IBERIA BANK Wall Sign Variance Request
 4211 San Juan Ave., Jacksonville, Fl.

Site Plan prepared 7.28.15 by Mark Brencley, Consulting Planner 435-512-6833 data provided by EXACTA land survey, 6.15.15

IBERIA BANK
Jacksonville, Florida



R1 Illuminated D/F Pylon Sign Primary Identity

SCALE 1/2"=1'-0"

